

Immediate Release

19 December 2017

## **Honda Introduces Intelligent Driver-Assist Technology on Odyssey**

- **Honda Odyssey VTi-L now equipped with Honda Sensing driver-assist technologies as standard**
- **Extensive equipment list on Odyssey VTi-L strengthened with addition of towing capability**
- **Odyssey remains Australia's favourite people mover for private buyers, with 35% market share**

**MELBOURNE, December 19, 2017 – Honda Australia has announced a refreshed Odyssey people mover range, headlined by the introduction of Honda Sensing driver-assist technology on the top-selling Odyssey VTi-L.**

Scheduled to start arriving into Honda dealerships near the end of December, the updated Odyssey range boasts a number of exterior design changes, interior updates and NVH improvements, while the Odyssey VTi-L now also adds towing capability to its extensive list of standard equipment.

“The addition of Honda Sensing on the new Odyssey VTi-L represents another step in our plan to introduce the full suite of intelligent driver-assist features and active safety technologies right across the Honda vehicle range over the next few years,” said Honda Australia Director, Mr. Stephen Collins.

“So while it will take some time before the Honda Sensing system is standardised across all models and all grades, we are committed to supporting the safe and comfortable driving of our customers with Honda’s driver-assist technologies.”

Honda Sensing helps provide greater awareness of driving conditions around the vehicle, providing warnings to the driver and, under certain conditions, aiding the driver in avoiding or mitigating the severity of a collision.

Honda Sensing on the latest Odyssey VTi-L includes the following driver-assist features:

- Adaptive Cruise Control (ACC)
- Forward Collision Warning (FCW)
- Collision Mitigation Braking System (CMBS)

- Lane Departure Warning (LDW)
- Road Departure Mitigation System (RDM)
- Lane Keeping Assist System (LKAS)

“With the introduction of Honda Sensing on the Odyssey VTi-L, it becomes the only model in the People Mover segment to offer Road Departure Mitigation technology, which alerts the driver if the vehicle is detected drifting out of its lane without a turn signal in use. It can also provide steering assistance to help you return to your lane or provide braking to help keep the vehicle from leaving the road entirely,” Mr. Collins said.

Visually, both Odyssey variants gain a number of exterior enhancements to mark the arrival of the refreshed 2018 Year Model (18YM) range. The entry-level Odyssey VTi has adopted the full Odyssey family-look, picking up the ‘aero’ front fascia design previously reserved for the top-of-the-range VTi-L, along with chrome surrounds for the new front fog lights.

Meanwhile the Odyssey VTi-L now showcases the latest evolution of Honda’s ‘solid wing face’ design, with a new premium aero package comprising enhanced bumper shaping, pronounced aero forms, LED fog lights and a dark chrome finish on upper and lower grilles. The same dark chrome finish has also been applied to the door handles, while new design two-tone 17-inch alloy wheels and revisions to the rear fascia, badge and tailgate applique set the new VTi-L apart from its predecessor.

Inside the VTi-L, the second row captain’s chairs are now fitted with larger, more luxurious headrests and additional seat-mounted storage compartments, while the driver will notice new trims on instrument panel and doors, new engine start/stop button and electric door mirrors that now retract on locking the vehicle.

“With the Odyssey range, every little design feature has been thought of to make for a more joyful ride, not just for the driver, but for every passenger as well,” Mr. Collins said.

“From the luxury of the second row captain’s chairs, pull-up sun shades and tri-zone climate control air conditioning, to the conversation mirror and one-touch remote sliding doors for effortless access to the rear cabin, the needs of every family member has been accounted for in the Odyssey.”

Other developments for 18YM Odyssey range include improvements to NVH (Noise, Vibration, Harshness), while the VTi-L is now even more capable, with a maximum braked towing capacity of 1,000kg.

Two new paint colours have also been introduced as part of this model update on Odyssey, with Cobalt Blue Pearlescent and Platinum White Pearlescent replacing Modern Steel Metallic and White Orchid Pearlescent respectively. The new paint colours are available on both Odyssey variants.

The Manufacturer's List Price\* for the 18YM Odyssey VTi is \$37,990, while the top-selling Odyssey VTi-L is now available for \$47,590.

However, despite the nominal increases, the Odyssey range offers a more extensive, customer-focused equipment list than ever before and at a more competitive price point even than when it launched in 2014.

"The Honda Odyssey continues to be the No.1 choice for private buyers, outperforming all other models in the People Mover segment over the past four years and currently commanding a 35 per cent share of the private market," Mr. Collins said.

"When you factor in the additional technology, safety and comfort features in the refreshed Odyssey range, as well as the improved useability and Honda's five-year unlimited kilometre warranty, it remains an unbeatable value-for-money proposition for families."

**Honda Odyssey 18YM pricing**

Variant	MLP <sup>^</sup>
VTi	\$37,990
VTi-L	\$47,590

<sup>^</sup> Manufacturer's List Price (MLP) excludes Dealer Delivery and statutory charges

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