

**HONDA**

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**WHAT  
STOPS  
YOU?**  
ไม่ยอมให้อะไรหยุดเรา

## **Honda Launches the New Honda Click 150i and All New Honda Click 125i Motorcycles in Thailand**

**Bangkok, 2 May 2018** - A.P. Honda, the distributor of Honda motorcycles in Thailand, strengthens its market leadership in the 30th year under “WHAT STOPS YOU?” concept. The company today officially launched the New Honda Click 150i and New Honda Click 125i, the powerful and unique sport A.T. motorcycles powered by eSP engine for the urban riders.

“The A.T. motorcycle market in Thailand is considerably large and growing continuously. Honda, therefore, has never stopped improving the products and always offered new alternatives for our users to have a completely new level of experience. The new model from Click series will fulfill the demand in the engine power and comfort in riding, as well as the latest technology invented for practicality. With its latest design, the model is especially created for active urban users who wish to move forward in any situations. The new A.T. models are New Honda Click 150i and All New Honda Click 125i. The launches will not only cater to the increasing demand of the A.T. motorcycle category, but also to strengthen the Click Brand, with the eSP 150cc engine and built-in liquid-cooled. The advanced technology from Honda will emphasize our leadership in A.T. motorcycle category,” said Mr.Suchart Arunsaengroj, Vice President of A.P. Honda Co., Ltd., the distributor of Honda motorcycle in Thailand.

The launch of two new sport A.T. in Click series – New Honda Click 150i and All New Honda Click 125i – will be a new step to meet the demands of the urban users who rely on their spontaneity, enjoy leadership and being extraordinary. New Honda Click 150i, the most powerful sport A.T. motorcycle, will be premiered in Thailand, to be the solution of riding. The model is powered by 150cc eSP engine – the core of Honda Smart Technology together with single-overhead camshaft, built-in liquid cooled system – only for Honda motorcycle. It also comes with efficient power, durable engine, fuel efficiency, and light-

weight body, designed for flexible rides. The new model is also equipped with LED light, featuring bold look and Honda Smart Key that indicates the location of the vehicle, new feature to prevent theft. The new digital meter displays fuel level, time and signs warning lubricant change and battery level, and mileage. To give a more sporty touch, the winker light and mudguard are separated while the muffler and disc-brake have been re-designed. The model also comes with red caliper, large sporty alloy wheel and wide tubeless tube for a better ride. The new model comes in three color including gray, black-red, and gray-black. Suggested retail price starts from 60,200 baht.

Meanwhile, Honda is strengthening its Click series with All New Honda Click 125i that comes in sleekly and sporty look. It is powered by 125cc eSP, and comes with all-round LED light, LED headlight and tail light, new digital meter displaying fuel level, time, signs warning lubricant change and battery, and mileage. A large under-seat storage is also perfect for a full-faced helmet. The separated mudguard gives a touch of sport look while the muffler has been re-designed. The model comes with two options of cast wheel or spoke wheel. The cast wheel comes in three color including red-black, black, and white-black while the other comes in two options; blue-black and orange-black. Suggested retail price is 54,700 baht for cast wheel and 51,000 baht for spoke wheel.

A.P. Honda has put its effort to deliver a clearer image of the A.T. motorcycle by using Mario Maurer as its presenter. The new presenter will reflect the identity of Click Brand and to communicate directly with the users who enjoy active lifestyle and are ready to move forward in any situations. They also enjoy sleek design, sporty look and chic image with a touch of luxury and bold at the same time. The model expects to receive a very positive response from the market. The models are now available at Honda Wing Centers nationwide. For more information, please visit [www.aphonda.co.th](http://www.aphonda.co.th) and keep updated with our activities at [www.facebook.com/hondamotorcyclethailand.com](https://www.facebook.com/hondamotorcyclethailand.com).

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